



Reference



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Zsolt Csabai, Notary, Kaba City Council

**CAS** genesisWorld

xRM and CRM for small and medium-sized companies



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## Industry

Public sector

## Requirements

- Standardized address database
- Structured document management
- Transparent calendar
- Reduce paperwork
- Appointment management
- Mobile and Web access
- Quick implementation

## Benefits and Advantages

- Central, standardized address management that includes updating and duplicate checks.
- Easier administrative procedures and interdepartmental cooperation equals more time that can be spent on important citizen requirements.
- Well-informed employees due to central data management and individual access rights.
- Thanks to Mobile apps and SmartDesign we can access information from anywhere even while mobile.
- No more forgotten appointments, tasks or lost documents
- Flexible core solution, adapts quickly to individual requirements

## CAS genesisWorld

### Project data

- CAS genesisWorld Premium

### Customer

- Local government of Kaba  
[www.kaba.hu](http://www.kaba.hu)
- Active in city planning and operations
- Employees: 30
- Founded in 1990

### CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 10,300 companies

## Contact and consulting



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